IMPACT recovery SYSTEMS

"Impacting Today's Roads for a Safer Tomorrow"

PRESS RELEASE **FOR IMMEDIATE RELEASE**

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IMPACT RECOVERY SYSTEMS, INC. INTRODUCES NEW HIGH PERFORMANCE TRAFFIC SEPARATOR CURB MANUFACTURED UNDER THE BRAND NAME OF TUFF CURB

SAN ANTONIO, TX. - April 23, 2007- TUFF CURB, manufactured by Impact Recovery Systems, Inc., is a traffic separator curb accepted by the Federal Highway Administration as a crashworthy traffic control device for use in work zones on the National Highway Systems. The Tuff Curb system utilizes the IRS Spring Mounted Signage, proven over and over again to be the most long lasting, durable traffic device on the market. And unlike competitor's products, our uprights can be installed at 90° for side visibility. Each curb section is equipped with the Quick Release System designed to allow upright installation/replacement in less than 5 seconds. Each section is available in white, yellow, or yellow/green and measures 40" in length with a width of 12" and height of 3 ½" and is constructed of highly durable polyethylene. Two raised pavement markers come standard on each curb section for maximum visibility to motorists. Tuff Curb is easy to transport, and even easier to install, only two holes per curb section are needed, and all installation hardware is included. No special tools, pins, or soapy water required. Impact Recovery Systems' has the largest variety of flexible traffic devices available for a lane separator system. **Tuff Curb. Setting a Higher Standard.**

Impact Recovery Systems, Inc. manufactures flexible high impact traffic delineation devices designed for use on highways, in work zones, and permanent applications. NCHRP-350 accepted. For additional information, please visit the website at www.impactrecovery.com.

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