

PRESS RELEASE



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FOR IMMEDIATE RELEASE

Impact Recovery Announces Issuance of U.S. Patent for OmegaPost Product Line

[SAN ANTONIO, TEXAS] – Impact Recovery a leader in the traffic safety industry, is proud to announce the issuance of a U.S. patent for its innovative Omega product line. The newly issued patent, U.S. Patent No.12,281,452 B2, underscores Impact Recovery’s ongoing commitment to pioneering advancements in durable traffic delineator posts.

The Omega products represent a major advancement in traffic safety solutions. The OmegaPost surpasses traditional industry standards by offering exceptional performance in two critical areas: high-speed impact durability and heavy-load crash tolerance. This flexible traffic delineator post demonstrated extraordinary resilience during testing through the National Transportation Product Evaluation Program (NTPEP), withstanding 200 impacts at 70 MPH without failure. With its unmatched strength and flexibility, the OmegaPost stands as one of the top high-speed managed-lane solutions available in the market today. The granting of this patent solidifies Impact Recovery's position as an industry innovator and provides important protection for the unique features that set Omega products apart.

As part of this announcement, Impact Recovery will be updating product stickers, website content, and other advertising materials to reflect the issued patent.

“We are thrilled to see the innovation behind Omega recognized with a U.S. patent,” said Ken Parrott, Director of Business Development of Impact Recovery. “This milestone reinforces our dedication to delivering exceptional products that solve real-world challenges for our customers.”

For more information about the Omega product line and other patented innovations, please visit www.impactrecovery.com.

About Impact Recovery

Founded in 1991 in San Antonio, Texas, Impact Recovery has grown from a small operation focused on traffic safety into a global leader. As a manufacturer of high-performance, flexible traffic and safety devices, we have built a reputation for quality, performance, and customer satisfaction.

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